



A NEW DAY, A NEW WAY
Feb. 27 – March 1 • Austin, Texas

2022 ERA Conference Sponsorship Opportunities

Questions? Contact Erin Collins at ecollins@era.org.

Join the prestigious roster of ERA conference sponsors by choosing from these opportunities:

Conference Sponsorship Benefits

	Patron \$15,000	Keynote \$10,000	Enterprise \$9,000	Benefactor \$8,000	Program \$6,000	Diamond \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,500	Bronze \$500
	Sold Out	Sold Out	No Limit	No Limit	Sold Out	No Limit	No Limit	No Limit	No Limit	No Limit
Exclusive sponsor of the Sunday evening Welcome Reception	●									
The honor of someone from your company introducing the conference Opening Keynote speaker		●								
Recognition as co-host of the Monday night conference party & entertainment			●							
Choice of sponsoring one of the following activities, awarded on a first come, first served basis: ~ Exclusive sponsor of ERA Conference App (claimed) ~ Exclusive sponsor of Monday's lunch (claimed) ~ Exclusive sponsor of Tuesday's lunch				●						
The honor of someone from your company introducing the general session speaker of your sponsored session					●					
Exclusive sponsor of one of the conference's general sessions (your selection, awarded on a first come, first served basis)					●					
Co-sponsor of one breakfast, Monday or Tuesday morning, your selection						●				
Co-sponsorship of (1) breakout session of your choice						●				
One banner ad on the ERA Conference App	●	●	●	●	●	●				
Choice of sponsoring one of these options (first come, first serve): Co-sponsorship of one of (8) coffee breaks ~ OR ~ Co-sponsorship of (1) breakout session of your choice							●	●		
# of complimentary full conference attendee registrations	10	7	6	5	5	4	2	1	1	
Company logo included on ERA website with hyperlink to company website	●	●	●	●	●	●	●	●	●	●
Complimentary ticket(s) to Monday night's Conference celebration party (a \$90 per person value)	10	7	6	5	5	4	2	1	1	1
Special recognition in the digital program brochure, on conference signage onsite, in the conference app and A/V PPT slides, on ERA's website, at EDS Summit 2022, and in up to three issues of <i>The Representor</i> (Fall, Winter, Spring)	●	●	●	●	●	●	●	●	●	●

Registration deadline for sponsors is Feb. 1, 2022 ... Visit era.org to register online.